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CATALOG NO. 4550L 1/5

June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed 8-24-61

Call letters W.S.K.T.

Station location Colonial Village, Tenn.
Knoxville,

Name of licensee HARRY J. MORGAN tr/as MORGAN BROADCASTING COMPANY

Transmitter location Neubert Springs Rd. near Ford Valley Rd., Colonial Village, Tenn.

Hyatt Regency Suite 293 500-Hill, Knoxville, Tennessee

xxxx Suites 306-307 Andrew Johnson Hotel, 918 Gay St., SW, Knoxville, Tenn. (Ltr. 6-27-67)

x 6202 Chapman Hwy., Colonial Village, South Knoxville, Tenn. (BRC 2-27-61) O

Main studio location Neubert Springs Rd. near Ford Valley Rd., Colonial Village, Tenn. (BP 11-8-6

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BP-12436	11-8-60	1580kc	250w	Day	1-8 7-8-61
CP for a new standard broadcast station.					
BP-12436 (1)	12-9-60	Mod. of	CP(BP-12436) to assign Call Letters.		
BRC-1811 (2)	3-9-61	Mod. of	CP(BP-12,436) to change studio loc. to 6202 Chapman Hwy., Colonial Village, South Knoxville, Tenn. and operate transmitter by Remote Control from studio location.		
BL-8527	8-24-61	1580kc	250w	Day	8-24 8-1-64
Lic. to cover cp (BP-12,436 as mod) which auth. a new standard broadcast station.					
BR-4015	-15-64	Renewal	of License		-1 8-1-67
BZ-5965 (1)	5-26-66	Auth. to determine operating power by direct meas. of antenna power.			
BR-4015	7-18-67	1580kc	250w	Day	8-1 8-1-70
BP-17699	4-19-68	1580kc	5kw(1kw CH)	Day	12-19-68
CP to incr. power to 5kw (1kw CH), install new trans., make changes in antenna system (Cond'1).					
BL-12,141(L)	10-31-68	Lic. (BP-17,699) changes			8-1-70
Tr.	6-27-69	Chg. Studios & RC: Studios 306-307 Andrew Johnson Hotel, 918 Gay St., Sw, Knoxville.			
BR-4015(L)	8-20-70	Renewal			8-1-73
EBSA	6-12-72				
BR-4015 (S)	7-31-73	RENEWAL OF LICENSE			8-1-76
BS-4015	10- 6-75	ML to chg. SL location			
BR-4015(L)	8-10-76	RENEWAL			8-1-79
BR-790402WF(S)	7-18-79	RENEWAL OF LICENSE			8-1-82

APPLICATION RECORD - BROADCASTING

Aug. 1955

Call
Letters new W S K TName HARRY J. MORGAN tr/as MORGAN BROADCASTING COMPANY
(P.O. Box 85, Etowah, Tenn.)

File No.	Dated	Application for	Action	
			Nature	Date
BP-12,436	10-4-58	Construction permit for a new standard	GRANTED	11-8-60
Rec'd	10-6-58	broadcast station to be operated on:		
Filed	10-6-58	Frequency - 1580kc		
		Power - 250w		
		Hours of operation - Daytime		
		Trans. location - Chapman Highway at Norton Road,		
		Colonial Village, Tennessee		
		Studio location - Same as transmitter		
		STATION LOCATION - COLONIAL VILLAGE, TENNESSEE		
		Engr. - Jas. S. Stowers, Summerville, Ga.		
AMENDMENT	5-19-60	AMENDED to change antenna-transmitter & studio		
R & F	5-23-60	location to Neubert Springs Road near Ford		
		Valley Road, Colonial Village, Tennessee;		
		make changes in ground system.		
		Atty. - Philip M. Baker (7-11-60)		

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Aug. 1955

APPLICATION RECORD - BROADCASTING

Call

Letters W S K T

Name HARRY J. MORGAN tr/as MORGAN BROADCASTING COMPANY
COLONIAL VILLAGE, TENNESSEE

File No.	Dated	Application for	Action	
			Nature	Date
BRC-1811 Rec'd Filed	2-22-61 2-23-61 2-23-61	Mod. of CP(BP-12,436) to change studio location from Neubert Springs Rd. near Ford Valley Rd., Colonial Village, Tenn. to 6202 Chapman Hwy., Colonial Village, South Knoxville, Tennessee and operate transmitter by Remote Control from studio location.	GRANTED	3-9-61
BL-8527 R. & F.	5-8-61 5-10-61	License to cover C. P. (BP-12,436 as mod.) which auth. a new standard broadcast station.	GRANTED	8-24-61
BR-4015 Rec'd Filed	5-2-64 5-5-64 5-5-64	Renewal of license	GRANTED	7-15-64
BZ-5965 R & F	3/22/66 3/24/66	Auth. to determine operating power by direct meas. of antenna power.	GRANTED	5-26-66

AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W S K TName HARRY J. MORGAN tr/as MORGAN BROADCASTING COMPANY
COLONIAL VILLAGE, TENN.

File No.	Dated	Application for	Action	
			Nature	Date
BP Rec'd	11-4-65 11-5-65	CP to increase power from 250w to 5kw, install new transmitter (Gates BC-5P2S), make changes in antenna system (change from shunt to series excited). Engr: Silliman, Moffet & Kowalski	Returned per proposed Bilateral Agreement with Canada	8-25-66
BP-17,699 Rec'd Filed SEE AMEND CARD #4	3-26-67 3-27-67 4-6-67	CP to increase power from 250w to 5kw (1kw CH), install new transmitter (Gates BC-5P2S), make changes in antenna system (change from shunt to series excited). Atty: Dow, Lohnes and Albertson (Thomas Wall) Engr: Silliman, Moffet & Kowalski	GRANTED Cond'l re: Permittee shall submit with the applic. for lic. ant. resist. meas. made in accordance with Sect. 73.54.	4-19-68
BR-4015 R. & F.	4-21-67 4-25-67	Renewal of license.	GRANTED	7-18-67

CONTACT: HARRY J. MORGAN

PHONE: CODE 615; 577-4439

ADDRESS: 6202 CHAPMAN HWY.
KNOXVILLE, TENN. 37920

FORM BC-121 #4
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W S K T

Name HARRY J. MORGAN TR/AS MORGAN BROADCASTING COMPANY
"COLONIAL VILLAGE," "TENN." KNOXVILLE, TENNESSEE

File No.	Dated	Application for	Action	
			Nature	Date
BP-17,699 cont'd AMENDMENT R & F (accepted for filing by Comm action of 3-6-68)	2-7-68 2-9-68	AMENDED to change station designation from Colonial Village to Knoxville, Tenn. MAR 19 1968	GRANTED	4-19-68
BL-12,141 R & F #447451 \$30 PT OCT 29 1968	7/27/68 7/29/68 7/29/68 3/7/68	License (BP-17,699) incr. power, install new trans., chng ant-system, specify type trans. RCA BTA-5T-1 Engr: Milton Jones	GRANTED	10-31-68
BR-4015 R & F #695945 \$75 PN PRESS MAY 1 1970	4-18-70 4-24-70 4-24-70	Renewal of license AMENDED 8-11-70 re: programming	GRANTED	8-20-70

#5
APPLICATION RECORD - BROADCASTING

Call
Letters **W S K T**

Name **HARRY J. MORGAN tr/as MORGAN BROADCASTING COMPANY**
KNOXVILLE, TENNESSEE

File No.	Dated	Application for	Action	
			Nature	Date
BR-4015 R & F PN PRESS JUN 8 1973	4-26-73	Renewal of License		
	4-27-73			
	4-27-73	Atty: <u>Miller & Fields</u>	GRANTED	7-31-73
BR-4015 R & F PN Recd. PRESS JUN 16 1976	3-30-76	RENEWAL OF LICENSE		
	4-1-76	AMENDED 7-19-76 re: prog.	GRANTED	8-10-76
	"			
BR790402WF PRESS MAY 11 1979		Renewal of License Atty. Larry Perry (Oak Ridge, TN)	GRANTED	7-18-79

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

